

# Abiqua Academy

## Abiqua Academy leveraged auction games that generated 9.4% of total fundraising at their Griffin Gala

“This year we used four different auction games during the event. We did the wall of wine, then we did wheel of fun, griffin glitter and the silver ticket. It adds so much and it gives something to do during the silent auction. As people are wandering and looking at the different packages—it gives them something to have that instant gratification of that, “I won something.” feeling.

Auction games really help. Even if it’s just \$25, that adds up where you can get an extra \$2,000 to \$3,000 by doing a wall of wine simple game. It’s just having volunteers to help coordinate that. But it brings the event to life when you’re there.”

—**Brittany Fobi**, Director of Development & Enrollment



**Sherilyn Pilgrim**

Director, Finance & Operations



**Brittany Fobi**

Director of Development & Enrollment